

about

I am an outgoing, driven, and playful visual designer always looking to challenge myself in a fun, engaging, and collaborative environment. Currently, I am seeking opportunities to nourish my creative thinking and expertise in product and communication design.

experience

Senior UX Designer

Impekable

MAY 2014-PRESENT

UX Designer

SAP Labs

MAR 2014-DEC 2014

Visual Design Intern

SAP Labs

MAR 2013-MAR 2014

- Designed the visuals for SAP's consumer fashion application My Runway.
- Designed the visuals for SAP's Scouting application, which was developed in partnership with the San Francisco 49ers.
- Created personas, storyboards, and mockup presentations for SAP's leading business application, Fiori.

Graphic Design Intern

San José State University

JAN 2012-MAY 2012

- Rebranded San José State University's campus-wide *We Are Sparta* campaign, which will drive future design decisions and insights into the synchronization of a campus-wide rebranding effort.
- Collaborated in a team to completely redesign the school's *Washington Square* alumni magazine.
- Held weekly presentations and meetings with the client, editor, advisors, art director, and senior designers while fulfilling tight publishing deadlines and restrictions.

Principal Designer

Yvonne Ko Design

AUG 2006-PRESENT

- Designed customized graphics for clients to be printed on promotional materials such as apparel and gift certificates.
- Conceptualized, designed, and developed brand identities and website layouts to cater to specific clientele needs through effective communication skills.
- Maintained consistent on-demand and weekly updates to ensure timely communication between the clientele and their businesses.

proficiencies

Photoshop, Illustrator, InDesign, Sketch 3, Quartz Composer, Origami, Avocado, Lightroom, After Effects, Sublime Text, Keynote, Microsoft Office, Windows and Mac OS X Platforms, HTML, CSS, and exceptional writing and drawing skills.

education

Bachelor of Fine Arts in Graphic Design

San José State University

DEC 2013

achievements

IxDA People's Choice Award

Interaction Design Association

For SAP Scouting

2014

IxDA Best in Category Finalist

Interaction Design Association

For SAP Scouting

2014

AIGA Enrichment Scholarship

AIGA San Francisco

For outstanding academic design accomplishment

2013

Evelyn Carson Scholarship

SJSU Design Department

For dedication and passion to design

2012

Dean's Scholar

San José State University

2008-2013

exhibitions

Doosung Paper Exhibition

Doosung Paper

Seoul, Korea

DEC 2011 AND JUN 2013

SJSU Design Department End of the Year Show

San José City Hall

San José, CA

MAY 2012

